



Hello *Community Business Leaders*:

We are contacting you on behalf of the Robbinsdale Armstrong High School Volleyball Program. Our program typically supports more than 60 players on 5 teams. The district covers certain expenses, such as officials and bussing. However, there are many necessary elements of the sport the school can simply not afford. For example, the school provides for a limited number of coaches, but we have been averaging more players and teams. Luckily, through fundraising in normal seasons, we have been able to earn enough to provide a stipend for the needed team coaches, providing an opportunity for a dozen more girls to play and represent their high school. (The 2020 teams will be shown at www.armstrongfalconvolleyball.com, our program's website shortly). The school also gives a small budget to contribute for limited uniforms every three years. This means jerseys are passed down every three years. Many jerseys have been in commission for more than 10 seasons and over 100 matches. Our fundraising efforts provide needed uniforms, equipment like buy balls and nets, pay for practice T's, cover the cost for players to attend the end-of season banquet, and this year cover added expense from the delayed season start and additional "Back to Play" requirements. Our girls are actively fundraising by selling discount cards, seeking donations, and more. Unfortunately, this year our other fundraising programs like sponsor a freshman tournament, game concession, and volunteer programs are unable to be held this year. While we continue to find creative solutions, we are asking for your support.

Any donation you make goes to a wonderful cause in the community and is tax deductible. The Armstrong Volleyball Booster Club is a registered 501c3 organization. The Armstrong Booster Club's mission statement is, ***"to help support our coaches and players, and plan fundraising opportunities to raise funds for the development and success of the Armstrong Volleyball High School Program."***

We are pleased to extend an invitation to Community Businesses to work cooperatively with the Armstrong Volleyball Booster Club. The primary benefit from being a sponsor is knowing that you are directly supporting a local high school program that represents your community. Additionally, your sponsorship will earn you the opportunity to promote your business on our website and social media, which gets thousands of hits per year, print recognition in our team booklets, and coverage at our varsity home matches (announcement and promotion when streaming games). We have several support levels to choose from (listed on the attached). Any contribution is welcome and appreciated!



The Armstrong Volleyball Program & Booster Club
Thank you for your support!

(PLEASE FIND REGISTRATION FORM ON OPPOSITE SIDE)



1. **To support this program**, select your level of support.
2. Mail in your check payable to "Armstrong Volleyball Boosters". We are a 501(c) 3 organization.
3. Your contribution will be tax deductible. **Tax ID number is 41-1886793**
4. Email your business logo (and graphic print ad ready with high resolution jpeg if \$300 or above contributor)
5. Your business will be listed on our website as an annual sponsor from mid-October 2020 to August 2021

SUPPORT LEVEL	Platinum	Elite Plus	Elite	Gold	Friend
Contribution	\$500 or more	\$300	\$200	\$100	\$50
Team Thank You letter	X	X	X	X	X
Print recognition in Falcon Volleyball Team Program Booklet with your business listed as a sponsor (and level)	X	X	X	X	X
Home Game announcement of your business sponsorship (and level) during Varsity home games	X	X	X	X	
Website listing of your business sponsorship (and level) www.armstrongvolleyball.com	X	X	X	X	
Social media and game day streaming promotion logo and links with recognition of your sponsorship (and level)	X	X	X		

<u>PAYMENT</u>	<u>EMAIL</u>
Check payable to: "Armstrong Volleyball Boosters"	Business Logo & website link if an Gold, Elite, Elite Plus, or Platinum level sponsor.
Mail to: Armstrong Volleyball Booster c/o Carrie Mattila 8825 Bass Creek Ave N. Minneapolis, MN 55428	Graphic Print Ad ready w/high resolution jpeg for all level sponsor.
Questions, call or text Carrie at (763) 355-2830	Email to: Carrie Mattila, Booster Club President, at armstrongfalconvolleyball@gmail.com

SPONSORSHIP LEVEL: _____ Amount enclosed: \$ _____

Company Name: _____

Complete Address: _____

Phone: _____

Website: _____

Contact Name: _____ Email: _____

Slogan or Message: _____